

INVOICE

Remit Address:

WTVT
New World Communications of Tampa Inc.
P.O. Box 100535
Atlanta, GA 30384-0535
Main: (813) 876-1313
Billing: (813) 870-9603

Advertiser	B Young/FL/Congress-R
Product	B.YOUNG/CONGRESS(13)
Estimate Number	2055

Invoice #	04075729-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/08/12

Station	WTVT
Account Executive	Chris Johnson
Sales Office	FSS Philadelphia
Sales Region	National

Order #	04075729
Alt Order #	Political Candidate
Deal #	
Order Flight	10/02/12 - 10/08/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	TV12736
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

Mentzer Media Service
Attention: Accounts Payable
600 Fairmount Avenue
Suite 306
Towson, MD 21286

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	13	Good Day 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	2x	--W-F--				
	13			W	10/03/12	:30	7:09 AM	BY100TVFL	\$900.00		2
	13			F	10/05/12	:30	7:59 AM	BY100TVFL	\$900.00		1
2	13	Good Day 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	3x	-TW-F--				
	13			Tu	10/02/12	:30	8:24 AM	BY100TVFL	\$765.00		1
	13			W	10/03/12	:30	8:12 AM	BY100TVFL	\$765.00		2
	13			F	10/05/12	:30	8:28 AM	BY100TVFL	\$765.00		3
3	13	Good Day Sa 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S-				
	13			Sa	10/06/12	:30	8:21 AM	BY100TVFL	\$630.00		1
4	13	Good Day Su 7a	7a-8a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	7:27 AM	BY100TVFL	\$720.00		1
5	13	Good Day Su 8a	8a-9a								
	CDR										
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	8:44 AM	BY100TVFL	\$720.00		1
6	13	Good Day 7a	7a-8a								
	CDR										
					10/08/12 to 10/14/12	1x	M-----				
	13			M	10/08/12	:30	7:12 AM	BY100TVFL	\$900.00		1
7	13	Good Day 8a	8a-9a								
	CDR										

M-----

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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7	13	Good Day 8a	8a-9a								
	CDR										
					10/08/12 to 10/14/12	1x					
	13			M	10/08/12	:30	8:50 AM	BY100TVFL	\$765.00		1
8	13	Good Day Su 6a-7a News	6a-7a								
					10/01/12 to 10/07/12	2x	-----S				
	13			Su	10/07/12	:30	6:27 AM	BY100TVFL	\$0.00		1
	13			Su	10/07/12	:30	6:54 AM	BY100TVFL	\$0.00		2
9	13	Good Day Su 7a	7a-8a								
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	7:59 AM	BY100TVFL	\$0.00		1
10	13	Good Day Su 8a	8a-9a								
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	8:20 AM	BY100TVFL	\$0.00		1
11	13	Fox 13 Late News 10P	10p-1030p								
					10/01/12 to 10/07/12	1x	-----S				
	13			Su	10/07/12	:30	10:22 PM	BY100TVFL	\$0.00		1
<u>Aired Spots</u>				15							

<u>Gross Total</u>	\$7,830.00	
<u>Agency Commission</u>	\$1,174.50	
<u>Net Amount Due</u>	\$6,655.50	Payment Terms 30 Days

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